

Georgia Safe Routes to School Resource Center Poster-Calendar Contest

What is your favorite Way to Go?

How can you encourage friends and family to walk or bike to school safely with you?

In celebration of our second annual Georgia Walk to School Day on March 2, 2011 the Georgia Safe Routes to School Resource Center is hosting a poster-calendar contest!

Students in grades K-8 are invited to participate in the "Safe Routes to School is the Way to Go!" calendar-poster contest. The poster should creatively illustrate a student's favorite

-  "Way to Be Safe!"
-  "Way to Get Fit!"
-  "Way to Be Green!"
-  "Way to Walk and Roll!"

Submit **one poster from your school** that best reflects this theme. The top 13 posters from those entered will be featured in a Georgia Safe Routes to School Calendar. The most creative poster will be featured on the cover.

AWARDS AND JUDGING

All poster entries will be scored by a panel of judges from the Georgia Safe Routes to School Resource Center on the following criteria:

- The originality and visual impact of the design.
- How well the design relates to the theme and conveys the message.

Twelve (12) First Place Award winners will be featured in the Georgia Safe Routes to School Calendar. One (1) Grand Prize winner will be highlighted on the cover of the calendar.

Winning students will receive a prize package that includes one (1) limited edition printed copy of the calendar. Winning schools will receive one (1) limited edition printed copy of the calendar. All winners and honorary mentions will be highlighted on the Georgia SRTS website.



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CONTEST RULES

- This contest is open to schools, grades K-8, partnered with the Georgia Safe Routes to School Resource Center.
- Each school may enter one poster on flat 8.5x11 poster board. Poster must be in Landscape (horizontal) orientation.
- Posters must be original, handmade artwork of the student.
- Any media may be used, but the artwork must be flat (no 3-D). Suggested materials are crayons, colored pencils, markers, paint, and indelible ink. Photographs or computer-generated art may be incorporated into the poster but cannot be the only media used.
- All entries must have a completed and signed Identification and Release form attached to the back of the poster. Please write legibly with blue or black ink.
- Entries must be postmarked by 5:00 p.m., Friday, April 1, 2011 packaged and addressed as follows:
 - » Place the poster between two (2) sheets of cardboard and mail in a flat envelope. Please do NOT roll the artwork.
 - » Mail entry to:
Georgia Safe Routes to School Resource Center
POSTER CONTEST
c/o URS Corporation
400 Northpark Town Center
1000 Abernathy Road, Suite 900
Atlanta, GA 30328

**All received entries will become the property of the Georgia Safe Routes to School Resource Center and may be used for future statewide promotional materials.*

Visit www.saferoutesga.org for more information about the Georgia Safe Routes to School Resource Center Partnership Program

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Please cut here and attach to student's poster when submitted.

Identification and Release Form

Student name _____ Grade _____

School Name _____

School Address/street _____

School Address/city _____ state _____ zip _____

School phone number ____ - ____ - _____

School Contact person (e.g., Art Teacher, Principal) _____

Consent and Release

My child _____ has my permission to submit artwork and participate in the
(clearly print your child's name)

Georgia Safe Routes To School Resource Center Poster/Calendar Contest. I understand winning artwork will become the property of the Resource Center for use in a school calendar and my child will be acknowledged as the illustrator. I also understand that winning students will be acknowledged and honored, and may be photographed or video-taped for a news release.

Printed name of parent or guardian _____

Signature of parent or guardian _____ Date _____